



H.E.L.P. Grand Island/Hall County Asset Mapping

Executive Summary

The Helping to Engage Life-changing Programs (H.E.L.P.) Grand Island initiative collaborated with Parlay Consulting Firm, Inc (Parlay) from 2024 through early 2025 to build a repository of resources available to Grand Island, NE, and Hall County, NE residents. The H.E.L.P. Grand Island/Hall County initiative seeks to identify and address community service gaps to strengthen the community safety net for all community members. Formed in 2023, the Hall County HELP Initiative is a coalition of non-profit organizations, philanthropic organizations, local government, and law enforcement that builds on Grand Island's already strong culture of collaboration.

The Leadership Team identified the following community service focal areas:

1. Behavioral & Mental Health (including substance use support)
2. Early Childhood Education & Care
3. Food Insecurity
4. Health Access (Medical)
5. Housing Insecurity
6. Immigrants & Refugees
7. Intimate Partner Violence & Sexual Assault
8. Transportation

Methodology

In collaboration with the H.E.L.P. Executive Leadership team, Parlay conducted a three-phase facilitated community-engaged research process. Previous reports and documents provided by request from Grand Island Community Foundation.

- **Document and Data Analysis** – Parlay reviewed data from each organization represented in the H.E.L.P. team as well as materials such as Census data, Community Action Partnership Reports, and State and County data reports.
- **Community Interviews** – Parlay conducted interviews to understand what services and organizations residents have used and are familiar with when needing resources.
- **Interactive Asset Mapping Workshop** – Parlay facilitated the workshop, and participants represented an array of community service organizations available to the Grand Island/Hall County community. Service providers and community representatives could add, eliminate, and suggest additional resources. Using the data gained and validated during the workshop, Parlay built two initial maps of resources, a custom Google Map and an interactive asset map.



Final Map Links

1. [Google Map](#) – Hall County Assets
2. [Interactive H.E.L.P. Grand Island Resource Map](#)

Next Steps

The H.E.L.P. leadership team and the Grand Island Community Foundation will utilize this information to guide community change efforts. Previous reports created during the asset mapping process will be shared as necessary to provide support for investment, growth, and identification of needed community services. The Google Map will be shared with service agencies such as the Grand Island Police Department to assist them in identifying resources for community members. The Interactive H.E.L.P. Grand Island Resource Map will be housed with the Grand Island Community Foundation as a resource for everyone.

Acknowledgements

The Greater Grand Island Community Foundation is a growing legacy, not of a single person, but of the entire community. It is, in a very real sense, the community's foundation. Under one organizational roof, it unites donors, large and small, who want to make our community a better place for all. As the fiscal sponsor of The Helping to Engage Life-changing Programs (H.E.L.P.) Grand Island initiative, the community will grow and thrive with their support.

H.E.L.P. Grand Island Leadership Team Thank you the continued leadership provided by:

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